

## Community Needs Assessment – Join the Conversation

At the Y, strengthening community is our cause. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. Since our founding in 1844, the Y has listened and responded to the nation's most critical social needs and we continue this tradition in our service to the Marshall area. On Tuesday, April 4<sup>th</sup> the YMCA will launch an online Community Needs Assessment and host community forums to assemble your thoughts on our current and future needs.

We will be working with YMCA of the USA, our national office, to conduct this community needs assessment. Based on this assessment, we will design and deliver new programs and services that address critical issues in the areas of youth development, healthy living, and social responsibility. To design services focused on the community, we must assess the needs of more than our current program participants and facility users. To that end, we are seeking community partners to assist us in distributing this online survey to a wider audience than we currently have access to.

Responses to our online survey are not individually tracked and are kept confidential. The assessment takes approximately five minutes to complete, and the results will be compiled into an executive summary that will be shared with our community partners. I would like to talk with you more about this opportunity if your business, organization or agency is interested in partnering with the Y to ensure wide distribution of this assessment. Please contact me at 532-9622 or by email at [tbolin@marshallareaymca.org](mailto:tbolin@marshallareaymca.org) to discuss in more detail.