



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# GIVE FOR A BETTER US

Every day, the Y strengthens communities for kids, adults, seniors and families. From child care to water safety, we give everyone the opportunities they need to reach their full potential.

**Annual Campaign**

**The Y.™ For a better us.**

Marshall Area Family YMCA  
[marshallareaymca.org](http://marshallareaymca.org)

## FOR A BETTER US

The Y is a positive force in this community. Together, we take on the challenges that shape our community's future. From tackling the achievement gap to teaching healthy habits for a lifetime or giving people the chance to strengthen our community through volunteering, everything the Y does is in service of building a better us. Every day, our community faces new challenges that create a greater need for the work we do. YMCA donors, volunteers, members, and partners like you make the difference. Your gift can help the Marshall area and everyone in it shine.

This past two years have been unusual.

- Your YMCA provided distance learning for 73 children of essential workers.
- Your Y went virtual, providing over 11,000 online classes and Workouts of the Day.
- Your YMCA made over 600 wellness checks on our senior members who were isolated at home.
- The YMCA collaborated with Avera and the MN Department of Health to provide vaccination clinics.
- Your Y continues to collaborate with community organizations to provide essential services such as blood drives.
- Your YMCA hosted the STRONG and RESET Challenges to help local county residents regain spiritual, mental and physical health.

Because you believe everyone has the power to make their lives and community better, we are able to open our doors to all. Your support makes a better us possible.

When you donate to the Marshall Area YMCA, you help us provide kids and families in Marshall area with the programs and services they need to thrive.

### Youth Development

All kids deserve the opportunity to be empowered to reach their full potential. We see every interaction with young people as an opportunity for learning and development—all grounded in the Y's core values of caring, honesty, respect and responsibility.

### Healthy Living

We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

### Social Responsibility

With our doors open to all, we bring together people from all backgrounds, to support those in need. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by taking action and giving back together.

## ANNUAL Y PARTNERS CAMPAIGN

Join our community of generous givers. Pledge your support and tell us when you would like to make your gift. Monthly, quarterly, and one-time donation schedules are available.

Every dollar donated to the Marshall Area YMCA has a lasting impact on the people in our neighborhoods.

- **\$1,000:** Supports an annual membership for 3 deserving families, providing support and opportunities.
- **\$500:** Ensures four kids can make memories and friendships our summer camp for a week.
- **\$250:** Helps 6 children learn a new sport – basketball, gymnastics, soccer.
- **\$200:** Supports 10 youth membership scholarships for one year. Providing a safe afterschool haven.
- **\$100:** Helps two children learn water safety and swimming skills during a month of lessons.

Donors who pledge at least \$100 will be recognized in the donor newsletter. Those who pledge \$1000 or more will have their names displayed on a banner in the YMCA gym.