



# MARSHALL AREA YMCA 2023 RACES/EVENTS

## SPONSORSHIP OPPORTUNITIES

	PRESENTING	GOLD	SILVER	BRONZE
AVAILABLE	1	3	6	6
COST	\$1200	\$800	\$600	\$400
PRESENTING SPONSOR	*			
FINISH LINE POSTER	*			
WATER STOP	*			
MILE MARKERS	*	*		
EVENT T-SHIRTS	*	*	*	
RACE POSTERS	*	*	*	
RACE INSTRUCTIONS	*	*	*	
RACE WEBPAGE	*	*	*	*
RACE PACKET INSERTS	*	*	*	*
ON-SITE PRESENCE	*	*	*	*
MEDIA SHOUT OUT	*	*	*	*

**PRESENTING SPONSOR:** Your company will receive top billing in all race promotions with the YMCA EVENT PRESENTED BY YOUR COMPANY. (Example: " ABC Company presents the YMCA SHAMROCK 5K)

**FINISH LINE POSTER/BANNER:** Your company is encouraged to provide a banner to be hung at the finish line. Please provide a vinyl banner (By Race Day)

**WATER STOP:** Your company is encouraged to provide company information/banner for the water stop half way through the run.

**MILE MARKERS:** Your company logo will be on 1 of the mile markers along the race route.

**EVENT T-SHIRTS:** Your company's logo will receive placement on our professionally designed shirts. A max of 10 sponsor logos will be placed on event shirt.

**RACE POSTERS:** Your company logo will be placed on the event posters printed and distributed for our events. In addition to electronic versions sent through our agency.

**RACE INSTRUCTIONS:** Your company's logo will be printed on race instructions provided to all participants prior to the event.

**RACE WEBPAGE:** Your company's logo will be placed on the RUNSIGNUP Page for race/event.

**RACE PACKET INSERTS:** Your company is encouraged to insert a printed promotional piece up to letter size for all participant packets. This can also include coupons or discounts to your agency or handouts to get participants into your business.

**ON-SITE PRESENCE** Your company is encouraged to be a part of before and after event festivities.

Please let race director know if you need a table for a booth. For handouts, activities/games etc.

**MEDIA SHOUT OUT** Your company will be mentioned during announcements & also will receive a shout out following the event on social media.



# MARSHALL AREA YMCA

## SPONSORSHIP FORM 2023 RACES/EVENTS

**Sponsorship Name/ Company** as it should appear in event publications:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**I WILL SPONSOR AT THE LEVEL INDICATED BELOW:**

\_\_\_\_\_ \$1200 presenting level

\_\_\_\_\_ \$800 gold level

\_\_\_\_\_ \$600 silver level

\_\_\_\_\_ \$400 bronze level

**SPONSOR BENEFITS:**

\_\_\_\_\_ Yes, we will provide a banner for the finish line.  
(Presenting and Gold sponsors only)

\_\_\_\_\_ Yes, we will include materials in race packets

\_\_\_\_\_ Yes, we will be there on Race Day!

**PAYMENT METHOD:**

\_\_\_\_\_ Please invoice me at address above

\_\_\_\_\_ Payment is enclosed.

**Payments can be mailed to:**

Marshall Area YMCA Attn: Healthy Living Director (Heather Radke)

200 S. A Street

Marshall, MN 56258

For more information contact Heather Radke at 507-532-9622

or hradke@marshallareaymca.org

For Office Use only:

Date Received: \_\_\_\_\_ Date Entered: \_\_\_\_\_

In trade donations are always taken on a case-by-case basis in terms of sponsorship level and value.

**All sponsorship levels impact Marshall's development of a healthy living. For A Better Us.**



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

## 2023 RACES

Shamrock Shuffle 5k	March 2023
Tiger 5k (Fundraiser YMCA Scholarships + Marshall Tiger Cross Country Teams)	August 2023
Fall Festival Flannel 5k	October 2023
Friendsgiving 5k	November 2023
Run for a Claus 1 Mile (Fundraiser YMCA Scholarships + Prairie Home Hospice)	December 2023

## 2023 EVENTS

Winter Wonderland Walking Challenge	January–March 2023
Senior Olympic Games	January 2023
Pedal for Purpose (Fundraiser YMCA Scholarships + SMSU Mustang Market)	May 2023
Bend and Brews	Held Quarterly

## VOLLEYBALL TOURNAMENTS:

Spring Fling Volleyball Tournament	May 2023
Deck the Halls with Balls of Holly Volleyball Tournament	December 2023