



ANNUAL REPORT

MARSHALL AREA YMCA | 2025



It's Your Y

Capital Campaign



\$750,000
raised



13,675
web page visits

UPDATED FITNESS CENTER

OPENING DATE: AUGUST 1



MEMBER REACTIONS ON SOCIAL MEDIA

- “BEYOND impressed!! You outdid yourselves with this one!”
- Kirsten
- “It's really nice!”
- Colin
- “Can't wait! Looks so good! ✨”
- Haylee

INDOOR PLAYGROUND

OPENING DATE: OCTOBER 14



MEMBER REACTIONS ON SOCIAL MEDIA

- “I had this vision & hope for an indoor playground in that space for so long & it's awesome to see it actually come to fruition!! Yay! Thank you, YMCA & for all the hard work & planning that went into this 🙌”
- Tami
- “Thank you for doing this for the kids it's about time Marshall had more things to do and the YMCA is a great place! ❤️”
- Marcella

24/7 ACCESS

OPENING DATE:
OCTOBER 1



206
members
registered for
24/7 access
in 2025

MEMBER REACTIONS ON SOCIAL MEDIA

- “I have been waiting for this!!!!”
- Sara
- “This is WONDERFULL!!!!”
- Karisa
- “Best news ever! 🙌”
- Katie

WHERE ARE OUR MEMBERS FROM?

Our members come from

43 CITIES
10 COUNTIES

City	Distance In Miles
Amiret	13
Arco	24
Balaton	19
Belview	32
Canby	31
Clara City	48
Clarkfield	25
Cottonwood	15
Currie	31
Dawson	40
Echo	28
Garvin	17
Ghent	7
Granite Falls	31
Green Valley	8
Hanley Falls	21
Hendricks	36
Holland	35
Ivanhoe	24
Lake Benton	34
Lamberton	40
Lucan	22
Lynd	7
Marshall	0
Milroy	13
Minneota	13
Montevideo	39
Morton	45
Pipestone	44
Redwood Falls	38
Renville	47
Russell	14
Ruthon	27
Slayton	33
Springfield	54
Taunton	17
Tracy	22
Tyler	25
Vesta	21
Wabasso	29
Walnut Grove	30
Westbrook	44
Wood Lake	24



152,428
total visits



522
swim lessons taught
86 children
received free swim lessons
through a grant



189 children
attended one or more of our child care
programs: After School, School's Out
Camp, or Summer Adventure Camp



351 youth
participated in sports programming



18 teams
participated in the adult Indoor
Futsal League



8 teams
participated in the Holiday
Volleyball Tournament



160 individuals
played pickleball in leagues
1092 hours
each week designated as open
pickleball time



12
Corporate Membership partners
in Marshall



421 students
visited the Y for a school field trip
80 children
celebrated their birthday at the Y

7,538

attendees in group exercise

10% Mind
& Body

38% Strength
& Cardio

52% Foreverwell &
Aqua Fitness



Awarded

\$286,730

in membership through the Y Cares program and
other subsidies like Silver Sneakers, Silver and Fit,
& Renew Active

Awarded

\$13,472

in program subsidies/scholarships through the
Y Cares program for families in After School and
Summer Adventure Camp



Reduced the After School rate through the
YMCA scholarship program for families

52 times

Reduced the rate through YMCA scholarships for
37 youth to attend Summer Adventure
Camp

Supported **15 members**

of our local law enforcement and military
community through free 24/7 access